

# An introduction to easyfundraising

# An introduction to raising money with easyfundraising

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# About easyfundraising

- ✓ Collect **free donations** for charities and good causes every time you shop online with [easyfundraising.org.uk](https://www.easyfundraising.org.uk)
- ✓ With **over 3,300 retailers** on board ranging from Amazon to Expedia you can collect on everything from groceries, electronics and fashion to household utilities, insurance and travel
- ✓ There are already **1.3 million** caring supporters like you signed up!
- ✓ **Over £20 million** raised for good causes

# How easyfundraising works



**Start at easyfundraising**  
On our website, App or  
Donation reminder



**Find your favourite retailer**  
Search over 3,300 shops  
and sites



**Shop and raise**  
Click and shop as normal and  
raise free donations on  
anything you buy

# Over 3,300 retailers on board, including:



- Business
- Entertainment
- Electricals
- Fashion & Beauty
- Home & Garden
- Insurance & Finance
- Mobiles
- Travel
- Utilities

# The easyfundraising app

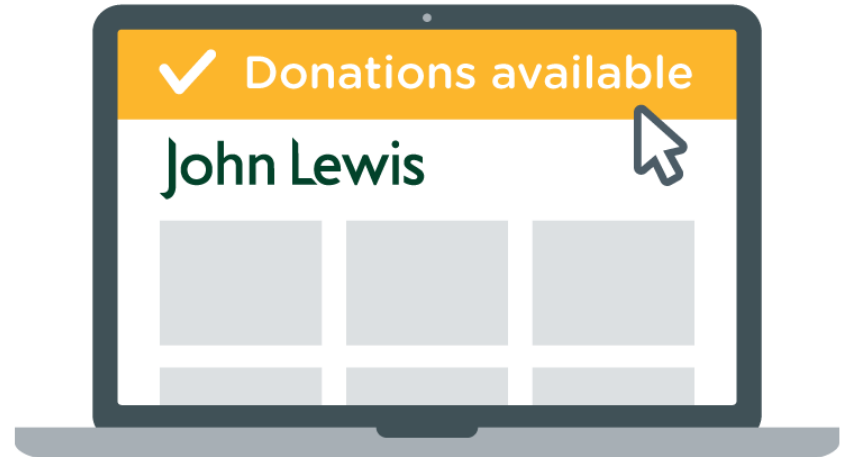
- ✓ Shop on the go with **over 3,000 retailers** through one app
- ✓ **Over £250,000** raised for good causes through the app in 2015
- ✓ Collect even more for your cause – supporters who use the app collect up to **50% more donations**
- ✓ Keep up to date with cause targets
- ✓ Share your donation triumphs with friends
- ✓ Available for both iPhone and Android



# The Donation Reminder

With our **Donation Reminder** you'll never ever forget a donation. Just shop online as normal and a handy reminder pops up to tell you when a donation is available.

- ✓ Supporters who use it collect up to **five times more** donations
- ✓ It's completely advert free and has been downloaded by **over 230,000 people**
- ✓ Collect donations on things you never realised you could



# Happy fundraising!

[www.easyfundraising.org.uk/cause/montgomeryheights/](http://www.easyfundraising.org.uk/cause/montgomeryheights/)